

Hangzhou Contribution

to Green Development of Global Entrepreneurship Education



United Nations
Educational, Scientific and
Cultural Organization



With the development of science and technology and the changes in the world, the world has witnessed significant economic growth and changes in the labour market during the past few decades. New technologies are deep and wide, leaving indelible impacts on societies and economies across and at all levels. The pathways from education to employment are more twisted and complex.

Entrepreneurship is attracting substantial attention from policy makers, enterprisers, educators and among the young people themselves as a new dynamics of economic growth and innovations.

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Challenges. As some key points highlighted in a study on entrepreneurship education in universities in selected countries, initiated by UNESCO Entrepreneurship Education Network (EE-Net): entrepreneurship education is gaining more interest but it is still in its infancy stage in most countries.

Clearly, many factors have to be considered and necessary measures should be put in place to ensure the healthy and sustainable development of entrepreneurship education with appropriate conception, vision and solution. To better promote this process, and to provide recommendations for effective entrepreneurship education, all parties discuss and agree on launching Hangzhou Contribution to Green Development of Global Entrepreneurship Education (HIGOGEE).

This contribution aims contribute to

- gather a broad spectrum of world educators, experts and advocates who all aspire to use the transformative power of entrepreneurship education to build a better future for all.
- raise the public concern about entrepreneurship education, strengthen the global movement to achieve the green development and generate additional and sufficient resources through sustained advocacy efforts.
- provide a platform to increase knowledge and expertise about entrepreneurship education in general and green development of entrepreneurship education in particular.

June 17, 2016

Hangzhou Contribution

to Green Development of Global Entrepreneurship Education

With the development of globalization and technological advances, the world has witnessed significant economic transformations and shifts in the labour market during the past few decades. The reach of new economy runs deep and wide, leaving indelible impacts on societies in multiple areas and at all levels. The pathways from education to employment are more twisted and complex.

Entrepreneurship is attracting substantial attention from policy makers, enterprisers, educators and among the young people themselves as a new dynamics of economic growth and innovations. And entrepreneurship education plays an even more crucial role. However, the development of entrepreneurship education is confronting many challenges. As some key points highlighted in a research study on entrepreneurship education in universities in selected countries initiated by UNESCO Entrepreneurship Education Network (EE-Net): entrepreneurship education is gaining more interest but it is still in its infancy stage in most countries.

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The four main priorities are

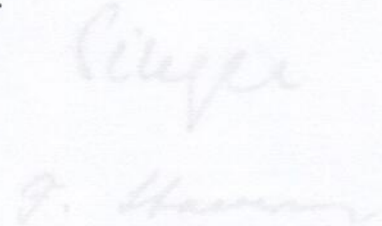
- The value: from business entrepreneurship to holistic entrepreneurship
- The goal: from employment oriented to competence-based
- The vision: from an expedient measure to long-term solutions
- The structure: from campus-based to ecosystem

Key actions in this contribution aiming to move forward to the entrepreneurship education agenda include:

- The launch of the "Global Challenge" World Competition on Innovation and Entrepreneurship for College Students in collaboration with governments, universities and enterprises worldwide;
- The establishment of a global interaction platform for innovation and entrepreneurship which could integrate the triad of resources of talents, knowledge and market to promote socioeconomic sustainable development;
- The formulation of a holistic curriculum and instruction system to move towards the goal of global, innovative and lifelong entrepreneurship;
- The cultivation of high quality teachers specialized in entrepreneurship education;
- The development of international quality standards of entrepreneurship education.
- The establishment of cooperative mechanism among governments, UNESCO Chairs in Entrepreneurship Education, universities and enterprises.


All the parties in this discussion commit to advocate and galvanize support for green development of global entrepreneurship education.


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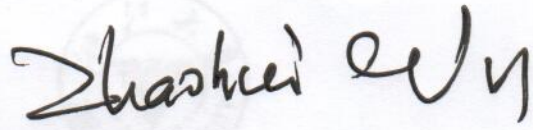

UNESCO Chair in Entrepreneurial Studies and
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Witness

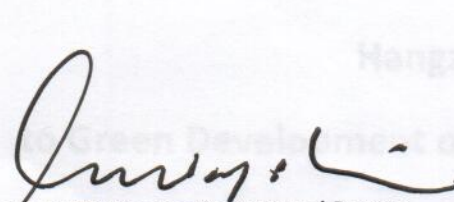


General Conference of UNESCO

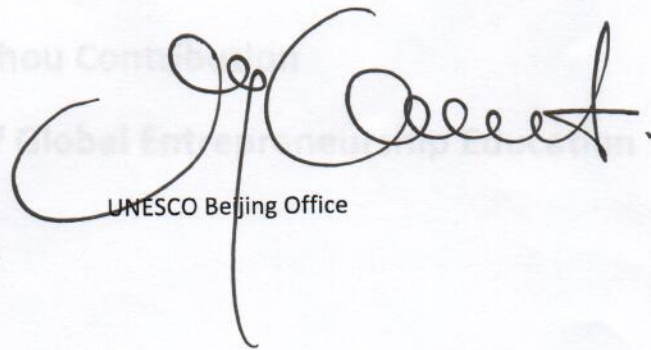


Zhejiang University
China

Discussion Participants

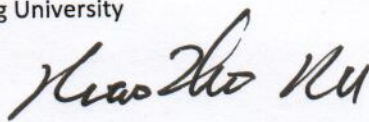


UNESCO Asia-Pacific Regional Bureau
for Education and UNESCO Bangkok Office

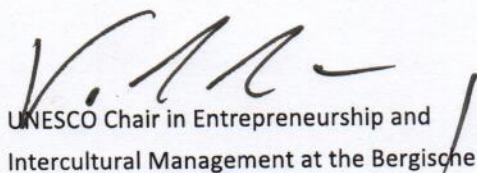


UNESCO Beijing Office

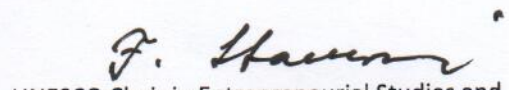
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