

Einladung

zum Gastvortrag von

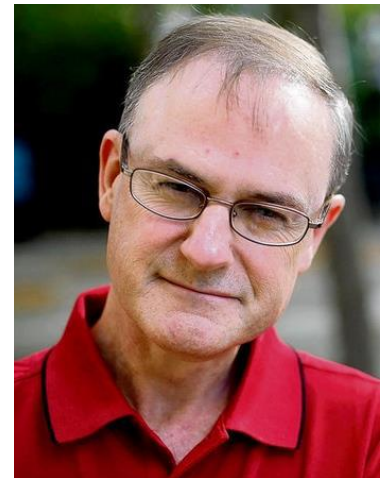
Dr. Burton Lee

zum Thema

**„Technology Entrepreneurship. Lessons from Silicon Valley: Company Culture,
Growth Hacking, and Product Design“**

am Dienstag, dem 19.04.2016, 12-14 Uhr, Raum L.09.28 (Hörsaal 12)

Dr. Lee lectures on 'European Innovation and Entrepreneurship' in Stanford's School of Engineering. His professional credentials span over 15 years of senior executive leadership and advisory positions with venture-backed startups, global technology corporations, venture capital and private equity firms, federal S&T agencies, state economic development offices, leading research universities, foreign governments and industry associations. His management and technical experience includes senior executive and research positions with Hewlett Packard, GE Global Research, DaimlerChrysler AG and NASA in the United States, Europe and Japan.



Burton holds a PhD in Mechanical and Electrical Engineering (minor) from Stanford University (2002), and an MBA in Finance and Entrepreneurship from Brown University (2004).

Alle Interessierten sind herzlich eingeladen!